



A CREATIVE TOUCH TO YOUR WALLS

ELEGANCE IS WHEN THE INSIDE IS
AS BEAUTIFUL AS THE OUTSIDE.

-COCO CHANEL

ABOUT ELEVATE BUILDING SOLUTIONS

BORN FROM THE NECESSITY TO PROVIDE QUALITY PRODUCTS AND SERVICES WITH COMPETITIVE PRICES IN THE WORLD OF ARCHITECTURAL CLADDING, ELEVATE BUILDING SOLUTIONS IS A YOUNG AND VIBRANT COMPANY STARTED BY BUDDING ENTREPRENEURS SMITA TIWARI AND SIDDHARTH THAKKAR.

WE AT ELEVATE BUILDING SOLUTIONS, BELIEVE IN TAKING CUSTOMER CENTRIC APPROACH BY PROVIDING AND DELIVERING PROFESSIONAL, HELPFUL, HIGH QUALITY SERVICES AND ASSISTANCE BEFORE, DURING AND AFTER CUSTOMER REQUIREMENTS ARE MET ENSURING THE HIGHEST GRADE TO CUSTOMER SATISFACTION WITH PROMPTNESS.

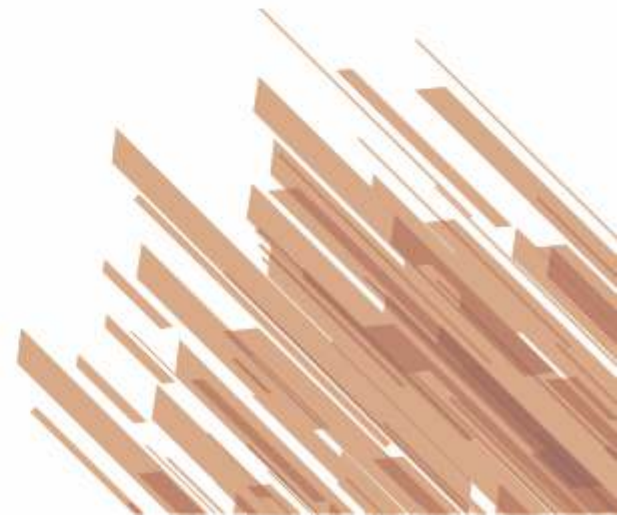
ARTICLAD IS AN INDIAN ORIGIN BRAND FORMED BY ELEVATE BUILDING SOLUTIONS IN THE WILL TO REACH OUT TO THE MASSES AND BUILD A BRAND VALUE. DEvised WITH CONCOCTION OF ART AND CLADDING, ARTICLAD GIVES A LEeway TO ADD CREATIVE TOUCH TO YOUR WALL.

DESIGNING MORE WITH LESS AND OFFERING GREAT VALUE FOR MONEY IS AT THE HEART OF EVERYTHING WE DO WITH CONTINUOUS INNOVATION AN ADVANCEMENT

WHAT IS CLADDING

JUST LIKE EVERYONE NEEDS PRESENTABLE AND ATTRACTIVE CLOTHES TO IMPRESS, WALL CLADDING IS THE DÉCOR ON THE SURFACE OF YOUR WALLS TO MAKE IT LOOK ATTRACTIVE AND APPEALING. WALL CLADDING CAN BE DONE ON BOTH, INTERIOR AND EXTERIOR OF YOUR HOUSE OR BUILDING. INSTEAD OF THE BORING PAINT ON YOUR WALL SURFACE, CLADDING ALLOWS YOU TO OPT FOR DIFFERENT FINISH SUCH AS STONE FINISH, BRICK FINISH, METAL FINISH, RUSTIC FINISH, AND MANY MORE.

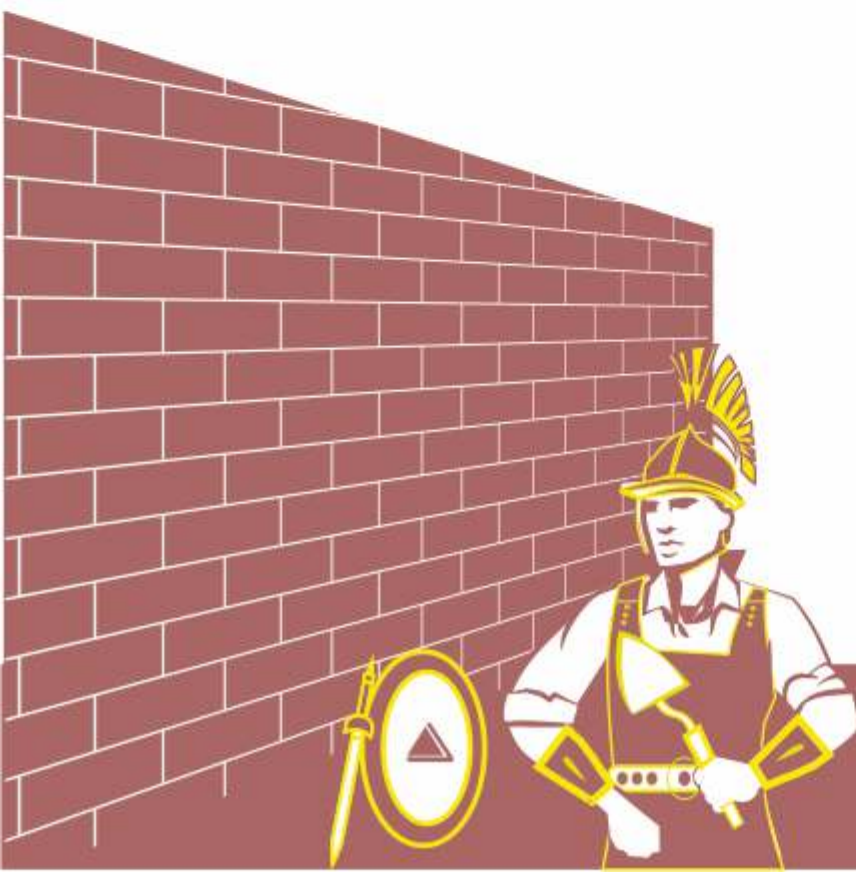
SO, SAY GOOD BYE TO BORING PAINT COLOURS AND MAKE YOUR WALLS LOOK MORE ATTRACTIVE WITH CLADDING.





THE CLADIATOR

IN ANCIENT TIMES, THE WARRIORS THAT PROTECTED THE WALLS OF THE ROMAN EMPIRE WERE KNOWN AS THE GLADIATORS. JUST LIKE THE GLADIATOR, OUR CLADIATORS ARE A TEAM MADE OF PROFESSIONAL INDIVIDUALS WHO ENSURE, THAT OUR CLIENTS RECEIVE THE BEST SERVICE WHILE INSTALLING OUR PRODUCTS AND GET THE RIGHT ASSISTANCE WHENEVER NEEDED, EVEN AFTER THE INSTALLATION IS DONE. HENCE TAKING THE TORCH OF OUR PRODUCT + SERVICE APPROACH FURTHER, OUR CLADIATORS ARE OUR WAY TO GIVE CUSTOMERS VALUE FOR THEIR MONEY.



RANGE

WITH ALL PRODUCTS IMPORTED AND COMPLIANT TO INTERNATIONAL QUALITY STANDARDS, ARTICLAD GIVES YOU AN
OPTION TO CHOOSE FROM A WIDE RANGE OF QUALITY PRODUCTS.
THESE ARE SOME OF OUR PRODUCTS TO CHOOSE FROM.



BASE BRICKS

ACF201



ACF301



ACF101



ACF601



ACF631



ACF701



TEXTURE: FLAT

MAKE: AGGREGATE MATERIAL

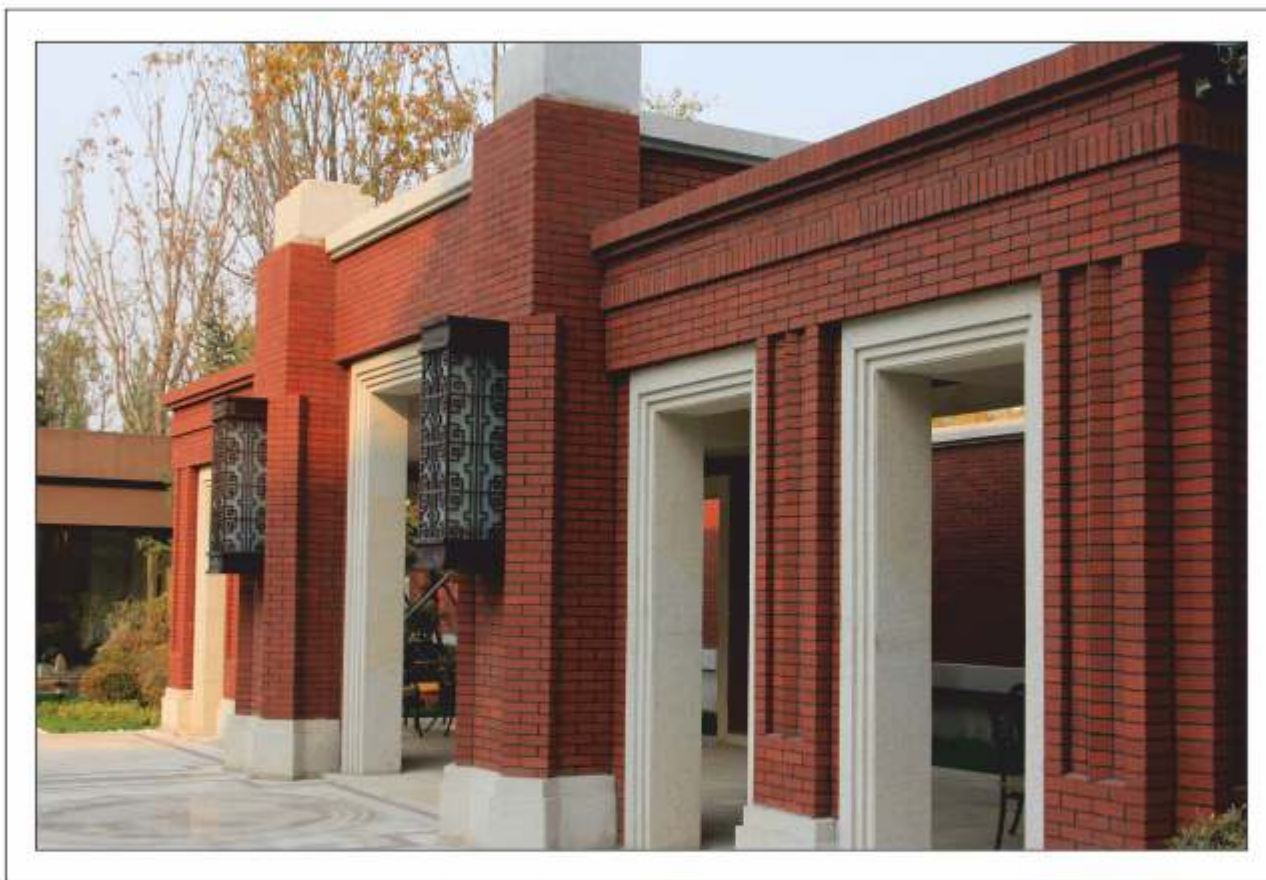
SIZE: 9'' x 2.5'' (+/-2MM)

THICKNESS: 12-14MM (+/-2MM)

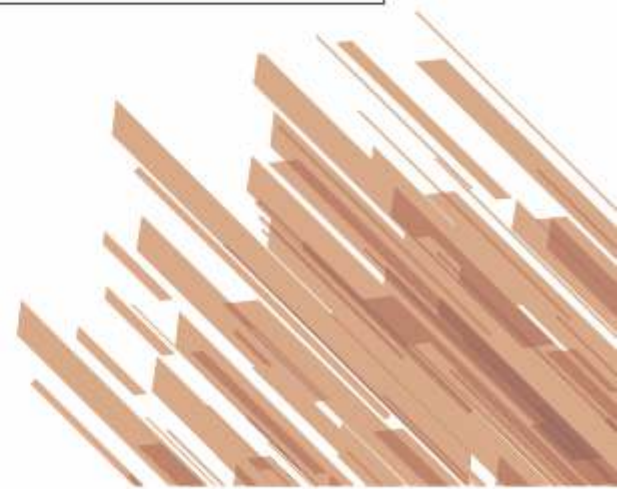
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3

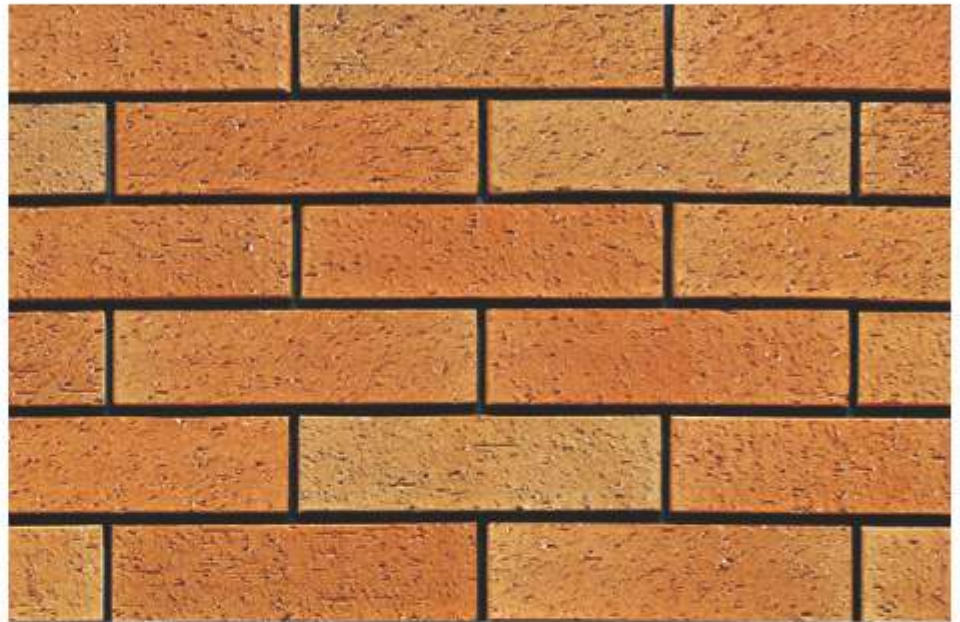


ARTICLAD:BASE BRICK



WIRECUT

ACWR620



ACWR758



ACWR850



ACWR330



ACWR220



ACWR199



TEXTURE: WIRECUT

MAKE: AGGREGATE MATERIAL

SIZE: 9.5'' x 2.4'' (+/-2MM)

THICKNESS: 12-14MM (+/-4MM)

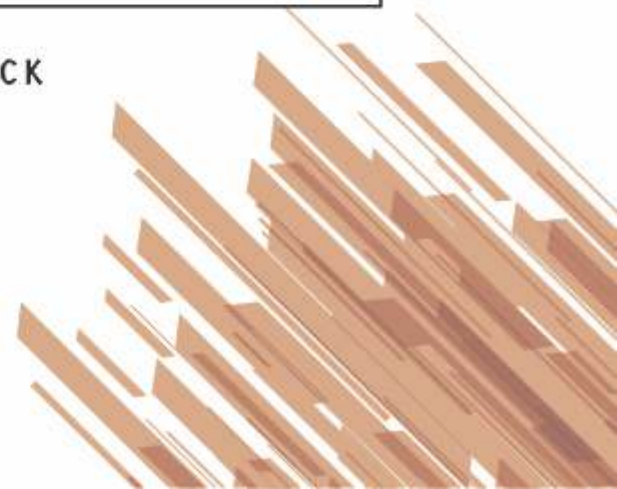
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD: WIRECUT BRICK



RUSTIC

ACR555



ACR650



ACR101



ACR350



ACR802



ACR705



TEXTURE: RUSTIC

MAKE: AGGREGATE MATERIAL

SIZE: 8'' x 2.5'' (+/-4MM)

THICKNESS: 12-14MM (+/-4MM)

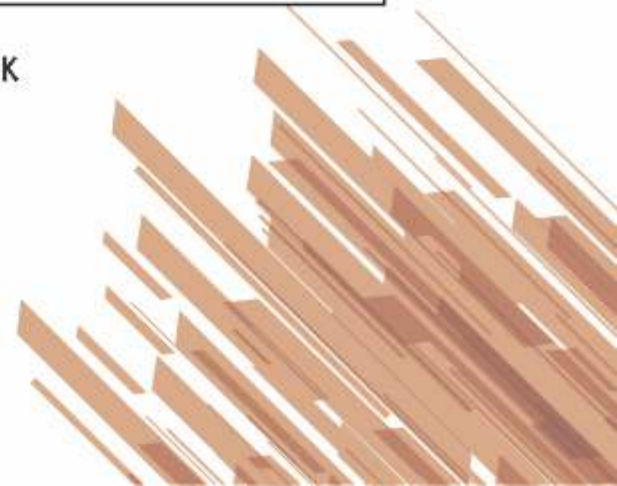
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD: RUSTIC BRICK



WORN OUT

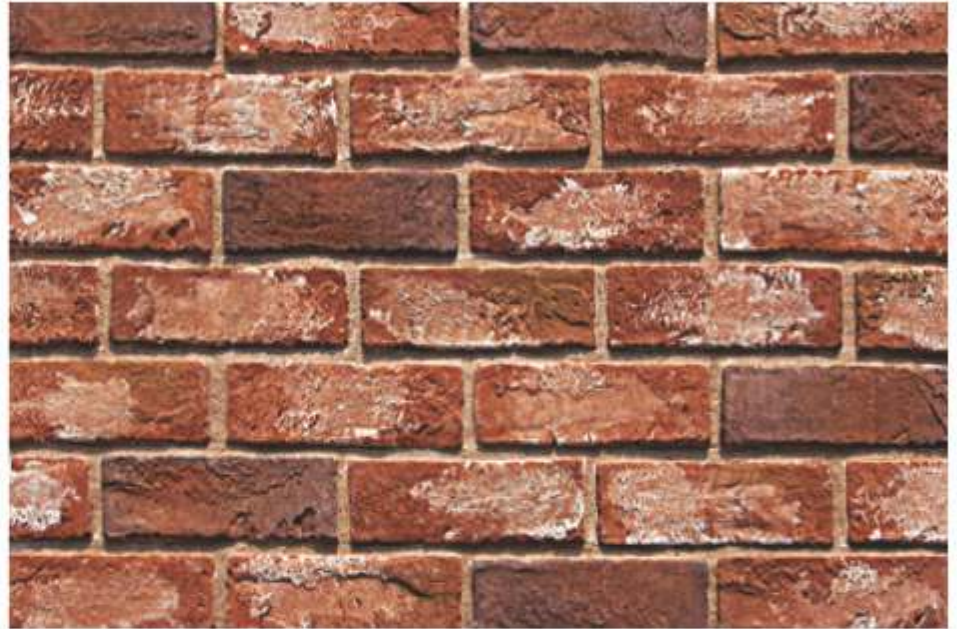
ACW170



RTB05



ACW560



ACW180



ACW350



TEXTURE: WORN OUT

MAKE: AGGREGATE MATERIAL

SIZE: 8'' x 2.5'' (+/-6MM)

THICKNESS: 12-14MM (+/-4MM)

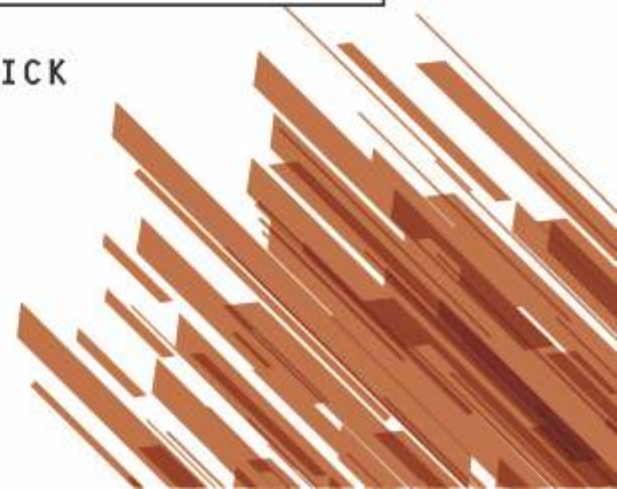
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD:WORN OUT BRICK



TRAVERTINO

ACT203



ACT350



ACT240



ACT245



ACT260



TEXTURE: TRAVERTINE

MAKE: AGGREGATE MATERIAL

SIZE: 11.8'' x 2'' (+/-6MM)

THICKNESS: 18-20MM (+/-4MM)

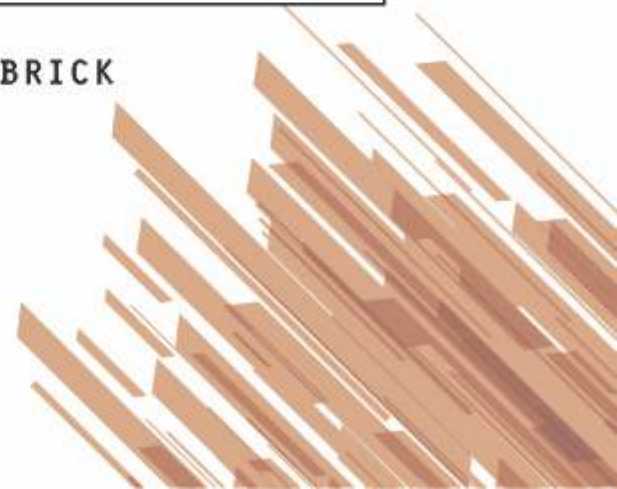
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD: TRAVERTINE BRICK



GERMAN BRICKS

ACG555



ACG540



ACG501



ACG510



ACG575



TEXTURE: GERMAN HANDMADE
MAKE: AGGREGATE MATERIAL
SIZE: 8'' x 2.5'' (+/-2MM)
THICKNESS: 12-14MM (+/-2MM)
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES
GRADE: EXTERIOR
DENSITY: 1700KG/M3



ARTICLAD:GERMAN BRICK

FIELD STONE

ACSF101



ACSF107



ACSF182



ACSF167



ACSF204



TEXTURE: FIELD STONE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 120-390 X 50-220(MM)

THICKNESS: 22-35MM

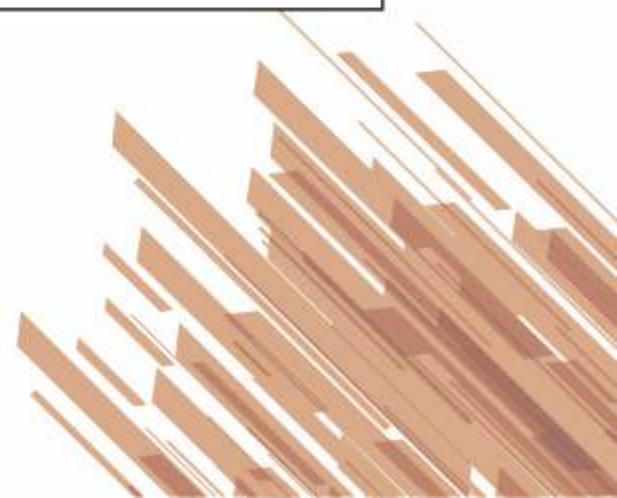
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD:FIELD STONE



GRAND SIENNA

ACSGS302



ACSGS312



ACSG350



ACSG341



ACSG323



TEXTURE: FIELD STONE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 120-390 X 50-220(MM)

THICKNESS: 22-35MM

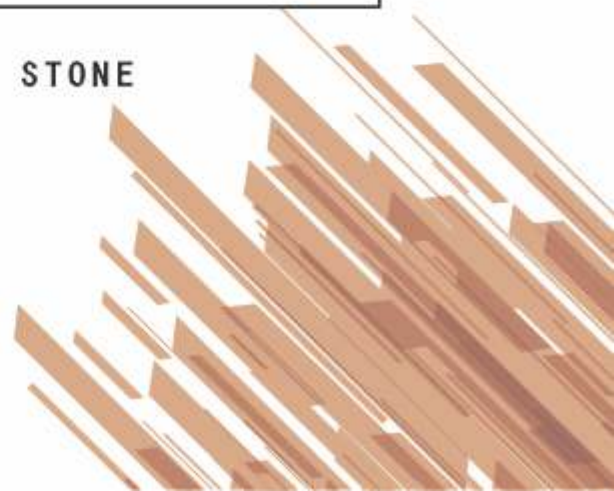
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD:GRAND SIENA STONE



EUROPEAN CASTLE STONE

ACSE400



ACSE412



ACSE422



ACSE437



ACSE458



TEXTURE: EUROPEAN CASTLE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 50-400 X 50-300 (+/- 10MM)

THICKNESS: 20-25MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3

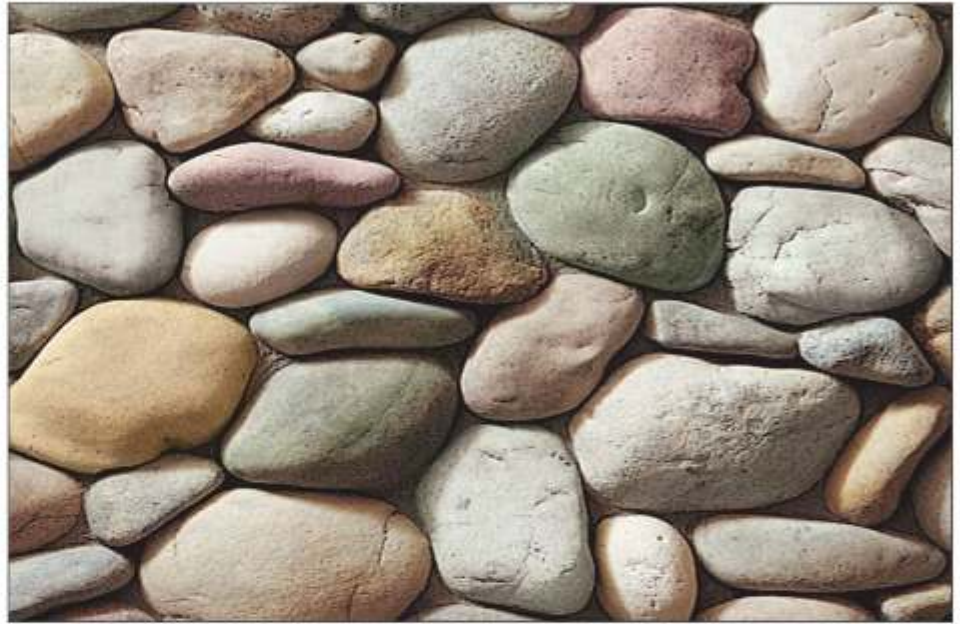


ARTICLAD:EUROPEAN CASTLE STONE



RIVER ROCK

ACSRR501



ACSRR514



ACSRR548



ACSRR509

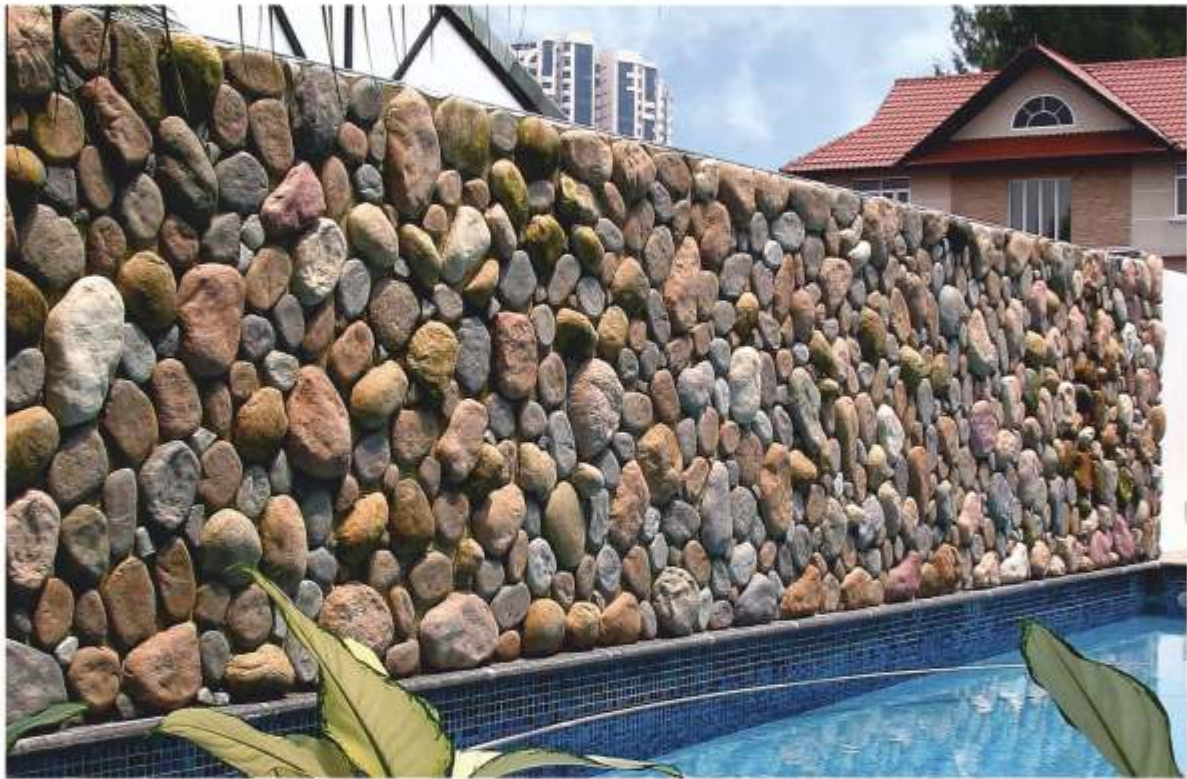


ACSRR520



TEXTURE: RIVER ROCK HANDMADE
MAKE: AGGREGATE MATERIAL
SIZE L 85-250 X 30-220(MM)
THICKNESS: 25-45MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES
GRADE: EXTERIOR
DENSITY: 1700KG/M3



ARTICLAD: RIVER ROCK STONE

DESSERT LIMESTONE

ACSDL616



ACSDL601



ACSDL643



ACSDL628



ACSDL652



TEXTURE: DESERT LIMESTONE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 200-350 X 30-100(MM)

THICKNESS: 23-45MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD:DESERT Limestone



LEDGE STONE

ACSL750



ACSL715



ACSL701



ACSL706



ACSL738



TEXTURE: LEDGE STONE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 400 X 95 (MM)

THICKNESS: 18-20MM

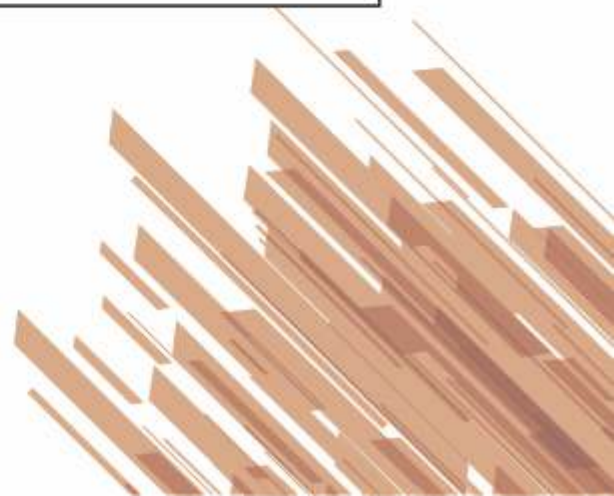
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M³



ARTICLAD: LEDGE STONE



PREMIUM LEDGESTONE

ACSP802



ACSP816



ACSP846



ACSP810



ACSP801



TEXTURE: PREMIUM LEDGESTONE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 470X90, 275X90, 180X90 (MM)

THICKNESS: 22-39MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3

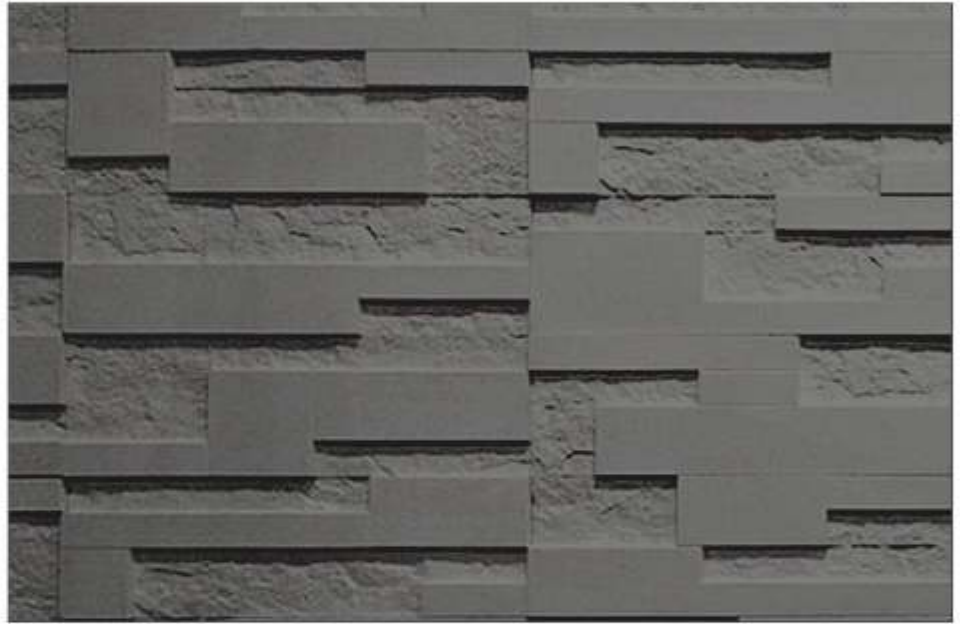


ARTICLAD:PREMIUM LEDGESTONE



ARTEMIS VISAGE STONE

ACSA948



ACSA914



ACSA982



ACSA916



ACSA930



TEXTURE: ARTEMIS VISAGE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 400x120 (MM)

THICKNESS: 22-25MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M³



ARTICLAD:ARTEMIS VISAGE STONE



CIMMERIAN STONE

ACSC1008



ACSC1001



ACSC1032



ACSC1024



ACSC1012



TEXTURE: CIMMERIAN HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 400X95(MM)

THICKNESS: 18-22MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3

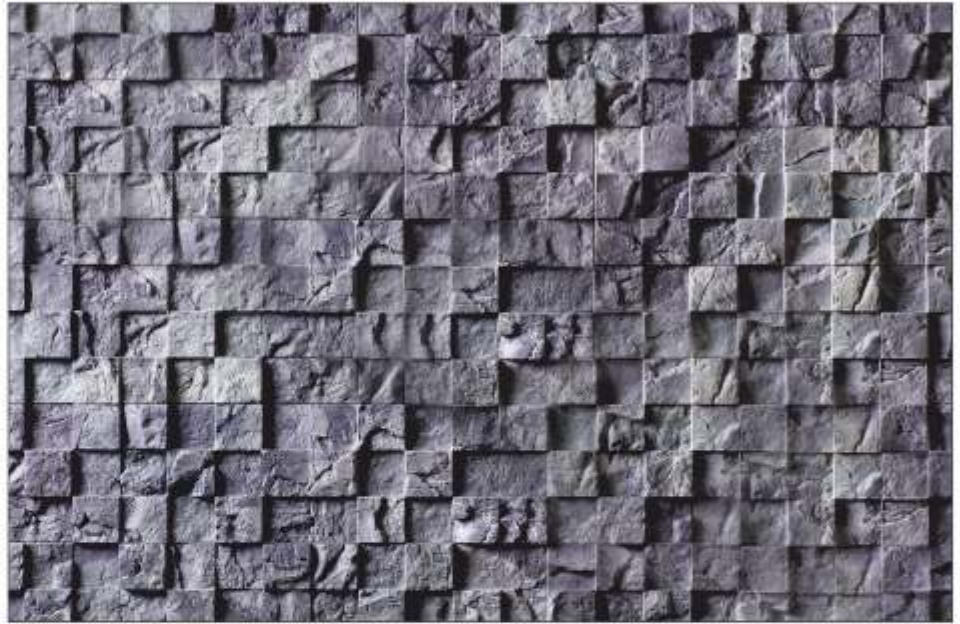


ARTICLAD: CIMMERIAN STONE



CHESS MOSAIC STONE

ACSCM1150



ACSCM1112



ACSCM1142



ACSCM1126



ACSCM1101



TEXTURE: CHESS MOSAIC HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 400X95(MM)

THICKNESS: 22-25MM

COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD:CHESS MOSAIC STONE



MOSAIC STONE

ACSM1442



ACSM1450



ACSM1407



ACSM1490



ACSM1478



TEXTURE: MOSAIC HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 400X95(MM)

THICKNESS: 22-25MM

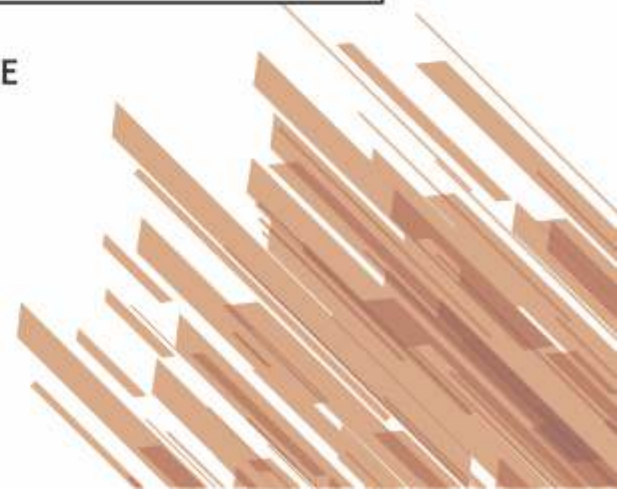
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD:MOSAIC STONE



SUEDE STONE

ACSS1550



ACSS1588



ACSS1596



ACSS1593



ACSS1501



TEXTURE: SUEDE HANDMADE

MAKE: AGGREGATE MATERIAL

SIZE L 120-390 X 50-220(MM)

THICKNESS: 22-35MM

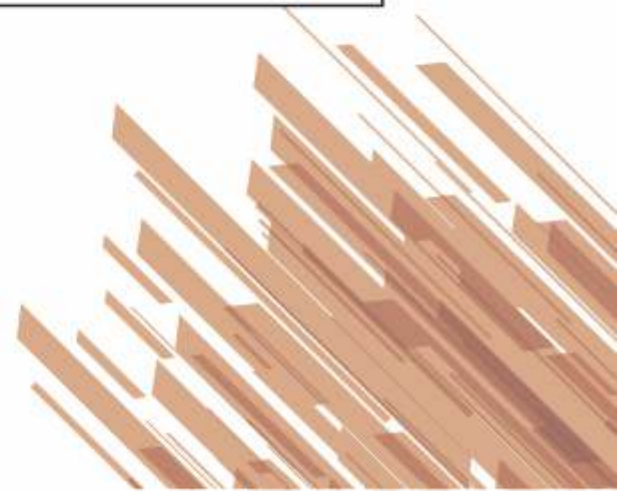
COLOR OPTIONS: SINGLE TONE/MULTIPLE TONES

GRADE: EXTERIOR

DENSITY: 1700KG/M3



ARTICLAD: SUEDE STONE

































COLOUR CHART

EVERY PRODUCT AND EVERY VARIANT COMES WITH MULTIPLE SHADES OF COLOURS TO SELECT FROM.

AC001		AC013		AC026		AC039	
AC002		AC014		AC027		AC040	
AC003		AC015		AC028		AC041	
AC004		AC016		AC029		AC042	
AC005		AC017		AC030		AC043	
AC006		AC018		AC031		AC044	
AC007		AC019		AC032		AC045	
AC008		AC020		AC033		AC046	
AC009		AC021		AC034		AC047	
AC010		AC022		AC035		AC048	
AC011		AC023		AC036		AC049	
AC012		AC024		AC037			
		AC025		AC038			

COLOUR CHART

EVERY PRODUCT AND EVERY VARIANT COMES WITH MULTIPLE SHADES OF COLOURS TO SELECT FROM.

AC050		AC065	
AC051		AC066	
AC052		AC067	
AC053		AC068	
AC054		AC069	
AC055		AC070	
AC056		AC071	
AC057		AC072	
AC058		AC073	
AC059		AC074	
AC060		AC075	
AC061		AC076	
AC062		AC077	
AC063		AC078	
AC064		AC079	

AC080		AC091	
AC081		AC092	
AC082		AC093	
AC083		AC094	
AC084		AC095	
AC085		AC096	
AC086		AC097	
AC087		AC098	
AC088		AC099	
AC089		AC100	
AC090		AC101	



TECHNICAL SPECIFICATIONS FOR EBS CLADDING PRODUCTS:

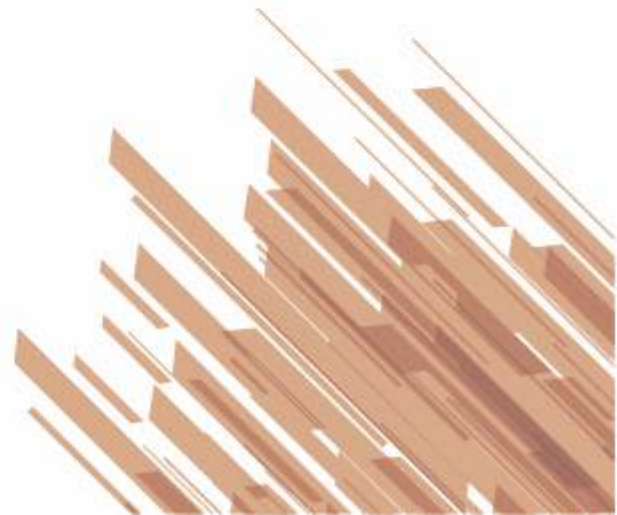
IMPORTANT HIGHLIGHTS:

THE COMPOSITION OF TILES IS 53 GRADE WHITE PORTLAND CEMENT, REINFORCED WITH ALKALI RESISTANT MATERIAL AND THE PIGMENTATION IS DONE WITH EXTERIOR GRADE SYNTHETIC INORGANIC IRON OXIDE PIGMENTS MANUFACTURED BY BAYFERROX (GERMANY). THE PIGMENTATION IS HOMOGENEOUS.

THE OTHER ADDITIVES IS FINE WASHED GRADED QUARTZ, SUPER PLASTICIZERS, LECA AND INTEGRATED WATER PROOFING AGENTS AND OTHERS.

THE THICKNESS OF THE BRICK CLADDING RANGE BETWEEN 20 TO 42 MM (DEPENDING ON THE TEXTURE), ALLOWING VARIANCE OF ± 4 MM.

THE PRODUCT IS PRODUCED WITH HIGH VIBRATION TECHNOLOGY AND SHOULD HAVE COMPRESSIVE STRENGTH EQUIVALENT TO M-20 GRADE @ 28 DAYS. LESS THAN 7% AND WATER ABSORPTION BY 24 HRS IMMERSION METHOD.



CLASSIFICATION : LIGHT WEIGHT AGGREGATES BASED CONCRETE TILE

COMPOSITION : WHITE CEMENT, GRADE 53 PORTLAND CEMENT, FINE WASHED AGGREGATES, PLASTICISED, WATER REDUCERS, HARDENERS, FIBRES, SYNTHETIC, INORGANIC IRON OXIDE, PIGMENTS, LECA AND VARIOUS OTHER AGENTS.

VARITIES : CLADDING FOR EXTERIOR / INTERIOR

COLORS : MORE THAN 200 UNIQUE SINGLE & MULTIPLE TONE WITH NO FADING OVER A PERIOD OF TIME, HOWEVER THE AGING WOULD BE VISIBLE ON THE LIFE STAGE OF PRODUCT.

APPEARANCE : (A) NATURAL STONE : THE SURFACE AND APPEARANCE IS TO MIMIC THE NATURAL AND RUSTIC LOOK, HENCE NO TWO PRODUCTS ARE IDENTICAL IN SHAPE, SIZE, THICKNESS AND COLOR ENHANCING TO NATURAL LOOK OF THE TILES.

WATER ABSORPTION : LESS THAN 7% OF DRY WEIGHT BY IMMERSION OVER A PERIOD OF 24 HOURS.

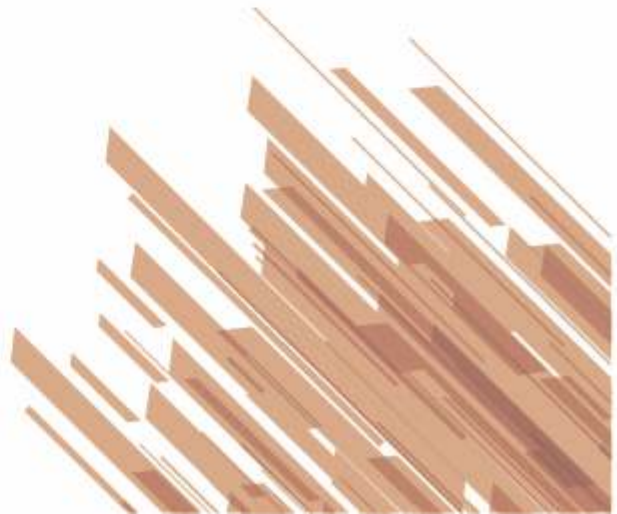
COMPRESSIVE STRENGTH : 1700KG/ M-20 FOR EXTERNAL COVERING.

WET TRANSVERSE STRENGTH : 4 N/ mm

ABRASION RESISTANCE : LESS THAN 2.0 FOR E.H.D.

THERMAL CONDUCTIVITY : 1.63 W/MK AT 3% MOISTURE CONTENT 1.80 W/MK AT 5% MOISTURE CONTENT

TYPICAL DENSITY: 1700 Kg. / M³



APPLICATION PROCEDURE

STEP 1 -

CLEAR ALL DIRT, OIL, GREASE, OR OTHER CONTAMINANTS AND REMOVE ALL LOOSE PLASTER, PAINT AND SCALE ON WALL. CHIP THE EXISTING PAINTED WALL SURFACES WITH A CHIPPING HAMMER AND BRUSH AWAY ALL THE FLAKY BITS. ENSURE THAT ALL SURFACES ARE STRUCTURALLY SOUND.

STEP 2 -

APPLY A SCRATCH COAT TO COVER AND LEVEL ANY UNEVEN WALL SURFACES IF NECESSARY AND ALLOW IT TO SET PRIOR TO APPLYING THE ADHESIVE MORTAR. PREPARE THE ADHESIVE MORTAR ACCORDING TO THE MANUFACTURER'S INSTRUCTIONS. BE CAREFUL THAT YOU ADD APPROPRIATE AMOUNT OF WATER/LATEX IN ORDER TO ACHIEVE GOOD WORKABILITY. APPLY THE MORTAR AND LEVEL THE FLAT SIDE OF A TROWEL TO ABOUT 10MM THICK, COMB THE SURFACE WITH THE NOTCHED SIDE OF THE TOOTH TROWEL AND REMOVE THE EXCESS MORTAR.

STEP 3 -

PRESS THE CLAY TILE FIRMLY AND EVENLY ONTO THE WALL SURFACE SO THAT THE MORTAR BEHIND THE VENEER SQUEEZES AROUND ITS SIDES. USE A GENTLE WIGGLING ACTION WHILST PRESSING TO ENSURE A STRONG BOND BETWEEN THE VENEER AND WALL SURFACE.

STEP 4 -

USE A SMALL BRUSH (ABOUT 8MM DIAMETER AND WET CONSTANTLY) TO SMOOTH THE MORTAR IN THE GAPS BETWEEN THE VENEERS WHILE THE MORTAR IS STILL WET. IF YOU WANT TO GROUT THE JOINTS, USE A GROUTING PALLET TOOL TO CAREFULLY FILL IN THE JOINTS WITH MORTAR. IF YOU PREFER COLORED JOINTS, OXIDE COLORANTS CAN BE MIXED WITH THE MORTAR. TAKE CARE NOT TO DIRTY THE VENEER SURFACE AS CLEANING IS A HASSLE. USE A ROUND OR FLAT POINTING TOOL TO FINISH THE JOINTS WHEN THE MORTAR IS THUMB PRINT HARD. DO NOT WORK ON THE JOINTS TOO SOON OR THE MORTAR WILL SMEAR. LASTLY, BRUSH AWAY ANY LOOSE OR EXCESS DRY MORTAR.



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